

The background of the entire image is a dark navy blue, densely populated with various stylized floral motifs. These flowers are rendered in a pop-art style, using a limited color palette of red, white, and blue. Each flower is filled with a fine, repeating dot pattern (halftone) in its respective color. The flowers vary in size and shape, including multi-petaled blossoms, daisy-like flowers, and smaller, simpler blooms. Some flowers have solid-colored centers, while others have patterned centers. The overall effect is a vibrant, high-contrast, and visually busy floral design.

TOMMY HILFIGER

SPRING 2017
HILFIGER EDITION

#TOMMYSRING17



HILFIGER EDITION SPRING 2017

Hilfiger Edition celebrates the icons of a modern wardrobe. It looks beyond familiar forms and the codes of classicism, taking indispensable items from the Tommy Hilfiger archive and pushing them one step further. Each piece has its own inherent value and encourages a twist on tradition where American heritage meets pop culture.

For spring 2017, there are nods to '70s sportif and Ivy Leaguers but silhouettes have changed, proportions are different and the details reveal new creative possibilities. Prints are the cornerstone. Floral, bandana and linear patterns are shown in unexpected variations that feel fresh as plays on patchwork inform shapes and add graphic zip. Suiting and pajamas are both spontaneous and sartorial, surpassing conventional matched sets with the addition of tropical flora or shorts as partners. Outerwear takes a casual approach in sporty shapes such as the pullover and barracuda, a selvedge denim jacket is cropped for newness while giving a cursory salute to workwear. Knits are familiar in frame but inventive in their construction. Shirting and chinos, both foundations of the Hilfiger vocabulary, are cut oversized with pieced fabrics and the addition of knitted polo collars or side stripes and impart a contemporary simplicity in their structure. Each outfit is played up with accessories such as bucket hats, leather sport totes and covetable retro-infused sneakers and rope trimmed slides.

This season Tommy Hilfiger presents a purposeful lineup of new essentials that acknowledges how men today dress. It's an enduring approach to fresh global style for which there is no expiration date.

#TOMMYSRING17
#NYFWM

1. TREVOR

floral cotton shirt with
knit collar

floral cotton pajama
pant

blue icon tote

blue and red slide



2. DEAN

navy wool perfect
blazer

navy and white cotton
block stripe sweater

floral cotton pajama
pant

navy sandal





3. MAX

multi cotton pieced
shirt
blue slim chino with
side stripes
floral slide

4. MONTELL

navy leather
barracuda with argyle
accent

white cotton global
stripe t-shirt

sand wool pant with
side stripes

floral slide



5. SHEANI

mini-floral nylon
popover
navy cotton block
stripe t-shirt
sand wool short with
side stripes
red desert boot





6. DYLAN F

floral cotton twill
barracuda jacket
red and white cotton
stripe t-shirt
white cotton pant with
side stripes
floral bucket hat
blue and red slide

7. RYAN

white cotton cricket
sweater

navy wool short

floral bucket hat

red icon tote

floral slide



8. DYLAN B

sand cotton pieced
2017 cardigan
white cotton pant with
side stripes
floral slide





9. FLINT

red cotton knit polo
with black stripes
navy swim short
floral bucket hat
floral duffel
blue and red slide

10. JACKSON

royal cotton intarsia
cricket sweater
royal swim short
floral duffle
blue and red slide



11. FLINT

red jersey track suit
red and white cotton
stripe t-shirt
navy sandal



12. ERIC

red cotton sateen shirt
with knit collar

sand wool pant with
side stripes

orange and red
sandal



13. RAPHAEL

camel wool perfect
suit
red and white cotton
poplin stripe polo
blue and red slide





14. DYLAN B

multi leather bomber
navy and red cotton
knit stripe t-shirt
sand wool short with
side stripes
blue and red slide

15. DESMOND

blue leather coach
jacket with stripe
navy cotton knit stripe
t-shirt
navy slim pant with
side stripes
floral slide



16. AKIVA

navy cotton sateen
perfect suit

navy cotton sateen
shirt with knit collar
floral slide





17. ERIC

navy cotton and nylon
coach jacket
floral cotton sateen
shirt with knit collar
sand cotton pant with
side stripes
floral slide

18. JEON

red and navy bonded
cotton rugby stripe
cropped parka

navy and red cotton
knit pieced shirt

sand cotton short

blue icon tote

blue and red slide





19. RAPHAEL

navy nylon coach
jacket
blue and red cotton
block stripe polo
blue and white cotton
stripe pajama pant
floral slide

20. JEON

multi cotton icon
patchwork sweater
navy cotton short
green backpack
red desert boot



21. MAKS

blue cotton contrast
floral shirt

blue and white cotton
stripe t-shirt

green floral swim short
with contrast band

blue and green
sandal





22. DANE

green leather
motorcycle jacket
red and green cotton
rugby
floral cotton short
patchwork icon tote
blue and green
sandal

23. JACKSON

yellow nylon pullover
patchwork swim short
red backpack
yellow desert boot



24. BRAM

multi cotton knit icon
patchwork hoodie
blue and white cotton
slim stripe pajama
pant
orange backpack
orange and red
sandal



25. SVEN

blue bonded cotton
floral parka
multi cotton icon
patchwork sweater
sand cotton pant with
side stripes
red icon tote
blue and red slide



26. NIELS

blue nylon bandana
windbreaker
blue and white cotton
stripe t-shirt
ink selvedge denim
wide-leg jean
bandana duffle
red trainer





27. DYLAN F

- ink selvedge denim
worker jacket
- white cotton global
stripe t-shirt
- blue and white cotton
slim stripe pajama
pant
- green trainer

28. SHEANI

navy knitted cotton
denim jacket
white cotton block
stripe t-shirt
white cotton banana
short
red trainer



29. MAKS

blue and white cotton
pieced shirt
navy cotton pant with
side stripes
floral slide





30. DANE

navy cotton 2017
sweater
navy and white cotton
block stripe short
floral bucket hat
red backpack
blue and red slide

31. TREVOR

white and navy cotton
denim stripe jacket
navy and white cotton
icon patchwork polo
ink selvedge denim
wide-leg jean
green trainer



32. SVEN

navy and white cotton
patchwork shirt

navy and white cotton
stripe pajama pant

blue icon tote

blue and red slide



33. DEAN

navy and white
cotton stripe shirt with
contrast band
grey cotton seersucker
pant with side stripes
blue and green
sandal



34. MAX

grey cotton seersucker
perfect suit
multi cotton pieced
t-shirt
white court shoe





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